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| Scientific Evidence supports the argument | Scientific evidence challenges the argument |
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| The nature of the argument makes it effective/ persuasive/ successful | The nature of the argument renders the argument ineffective/ unpersuasive/ weak |
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| The criticisms of the argument are strong/ effective and successful | The criticisms of the argument are weak/ ineffective and unpersuasive |
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| --- | --- |
| The modern arguments are more successful than the traditional versions | The modern arguments are no more successful than the traditional versions- they are all weak |
|  |  |