**Cut out and read the following arguments**

* Try to categorise/ group them

|  |  |
| --- | --- |
| It must be a virus, the doctor said it was | But we have to go to the festival this year, we go every year, it’s our thing! |
| I’ve always passed exams without putting in much effort. So, GCSEs should be straightforward | You mustn’t tell my parents about me behaving badly in your lessons. If you do it will break my mum’s heart! |
| I never really liked the monarchy but 71% of the population do so they must be ok | Stoke have never beaten Chelsea at home so they won’t do so on Saturday |
| You have to come to the gig with me, I can’t go alone and you will make my life ambition come true if you do! | I need a new phone, the man in the repair shop said I had to |
| We always have turkey for Christmas. So it is no good complaining that no one likes it. We have to have it again this Christmas | Most people really like the new k’swiss trainers. I was a bit undecided about them, but I guess if most people like them, then they must be good |

* Can you identify what each argument is appealing to in order to persuade people?

**Cut out and read the following arguments**

* Try to categorise/ group them
* Can you identify what each argument is appealing to in order to persuade people?

|  |  |
| --- | --- |
| It must be a virus, the doctor said it was | But we have to go to the festival this year, we go every year, it’s our thing! |
| I’ve always passed exams without putting in much effort. So, GCSEs should be straightforward | You mustn’t tell my parents about me behaving badly in your lessons. If you do it will break my mum’s heart! |
| I never really liked the monarchy but 71% of the population do so they must be ok | Stoke have never beaten Chelsea at home so they won’t do so on Saturday |
| You have to come to the gig with me, I can’t go alone and you will make my life ambition come true if you do! | I need a new phone, the man in the repair shop said I had to |
| We always have turkey for Christmas. So it is no good complaining that no one likes it. We have to have it again this Christmas | Most people really like the new k’swiss trainers. I was a bit undecided about them, but I guess if most people like them, then they must be good |